



TRUCK FOR CHANGE

A FUNDRAISING INITIATIVE FOR
OPERATIONAL TRANSPORT



DIRECTOR'S NOTE



Thank you for considering joining us at AHHA Education in our mission to transform the lives of young people in Cambodia. Your partnership offers a unique opportunity to not only make an impact on the lives of students, but also to foster lasting change in a rapidly developing nation.

For many years, our dedicated team has provided a solid educational foundation to students who might have otherwise been left behind. Our journey has been both challenging and incredibly rewarding. We have successfully built a strong network of teachers, managers, former students, and community members who share our mission.

Looking to the future, we recognize the need for invested partnerships, allowing our current operations to grow even further. As you read through this proposal, I would like to extend my sincerest gratitude for taking the time to reflect on this project and its potential impact on Cambodian youths.

We assure you that your support will be utilized effectively and efficiently to transform these students' lives. We invite you to join us on this incredible journey of changing lives through education, and in doing so, contribute to building a better future for Cambodia.

Yours sincerely,

CD Singh

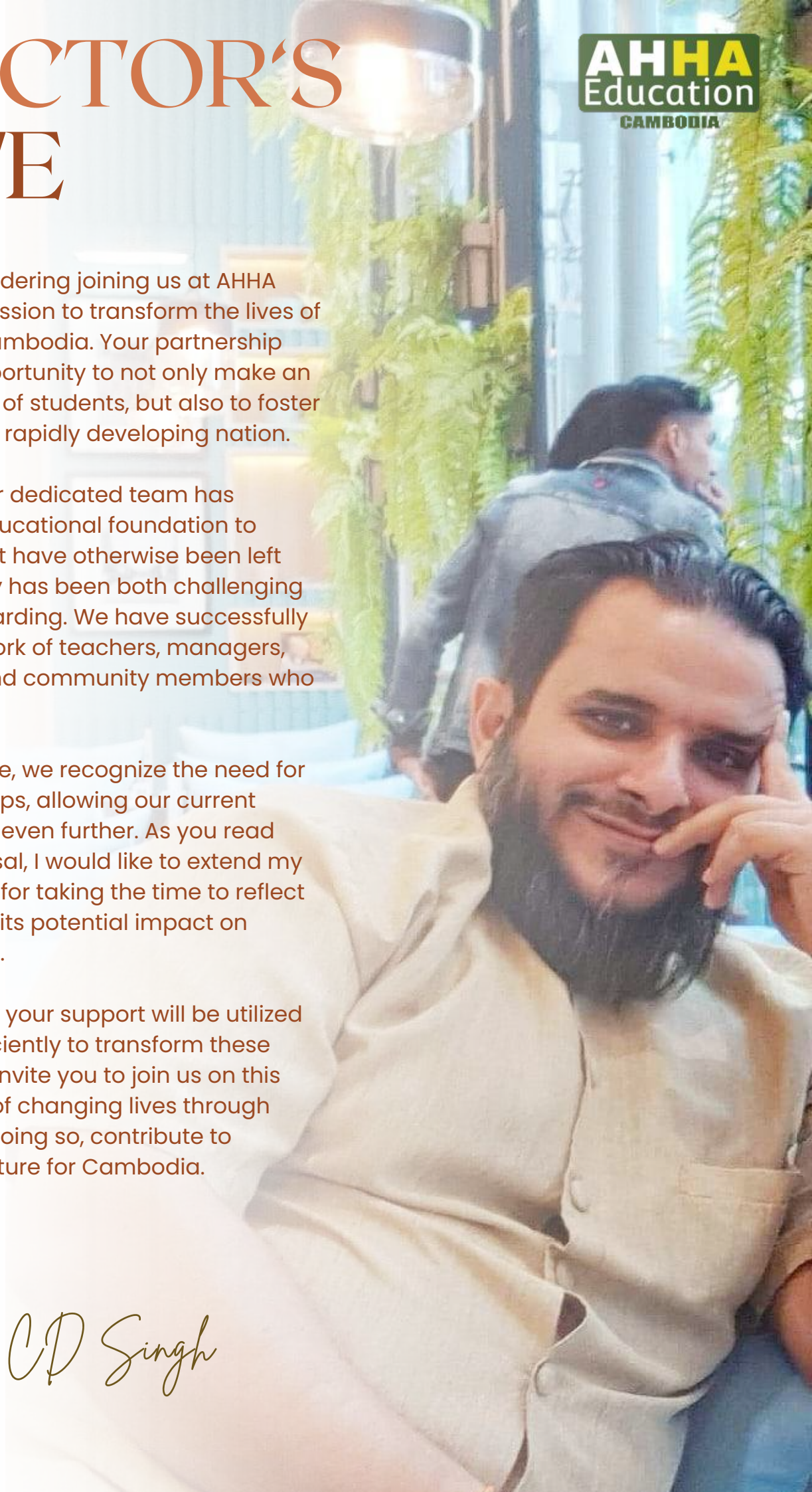


TABLE OF CONTENTS

Project Overview	3
About AHHA Education	4
Problem and Objective	5
Budget Breakdown	6
Project Outcomes	7
Our Team	8
Conclusion	9



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Project Overview

AHHA Education is a non-governmental organization providing holistic education to underprivileged youth in Cambodia. Having noticed a significant bottleneck in our operational efficiency, we are currently proposing to acquire a new or used 1-1.5 ton, 4-wheel transport truck. This truck will enable us to deliver supplies between AHHA school locations, pick up donations, haul firewood, and transport other essential items.

By purchasing a supply truck, our aim is to significantly enhance our operational efficiency, reduce reliance on external services, and ultimately empower our students by ensuring a well-resourced and supportive learning environment.

AHHA EDUCATION CAMBODIA

AHHA Education is a non-governmental organization founded by Dr. Madenjit Singh and co-founded by his son, CD Singh. They were driven by a shared vision to provide comprehensive education to underprivileged youth and to empower young people to become change-makers in their own lives and communities. Established in 2000, AHHA Education now operates over 50 schools in Cambodia, Laos, Japan, and Timor-Leste.

The Cambodian Branch of AHHA Education operates under the leadership of CD Singh. He has over 20 years of experience in non-profit education. Our local team is made up of more than 50 experienced teachers, administrators, and managers from Cambodia and Timor-Leste, as well as a cohort of international directors and volunteers.

AHHA Education empowers students through a range of targeted educational programs. Our main campus in Phnom Penh offers a transformative 20-month boarding program in which underprivileged youths are taught English proficiency, IT literacy, socioemotional competency, and career development. Graduates obtain critical leadership skills, gain a professional networking community, and boast a 95% employment rate.

In addition to our main campus in Phnom Penh, we also have seven provincial centers across rural Cambodia. At all eight of our centers, we offer daily community classes for all ages, focusing on English and IT skills. Finally, our trained teachers travel to teach English in local public schools and Buddhist pagodas, fostering community engagement and social mobility.

The impact of AHHA Education Cambodia is substantial, impacting the lives of over 150,000 students over the past 20 years. Notable achievements include the Global Development Network's Most Innovative Development Project (2013-2014) and the AYA (Asian Youth Ambassadors) Award (2008).



Problem

Without a supply truck, we face significant obstacles in maintaining operational efficiency and meeting the diverse needs of our students.

SPECIFIC PROBLEMS WE FACE:



Limited Access to Educational Resources: Distributing essential learning materials and supplies to our seven provincial centers across Cambodia is difficult without a dedicated vehicle. This creates an uneven learning environment where students in some locations lack crucial resources.

Inefficient Use of Donations: Many generous supporters donate essential supplies in-kind. However, relying on external services to transport these donations is expensive and time-consuming, often delaying their impact on our students.



Hurdles to Fulfilling Basic Needs: Our Phnom Penh center requires regular deliveries of firewood for large-scale cooking, for example. Without a reliable truck, securing wood for cooking becomes a constant challenge, impacting student comfort and well-being.



OBJECTIVE

AHHA EDUCATION SEEKS FUNDING TO ACQUIRE A NEW OR USED 1-1.5 TON, 4-WHEEL SUPPLY TRUCK TO ADDRESS THE CRITICAL LACK OF TRANSPORTATION WITHIN OUR ORGANIZATION.

BUDGET



NEW High-End Truck: \$30,000

A brand new KIA K2700 supply vehicle with basic features is quoted at \$25,000 before tax [1], estimated to rise to \$30,000 after tax. The K2700 offers exceptional reliability, superior fuel efficiency, and lower maintenance costs over its lifespan. With local dealerships in Phnom Penh, servicing and spare parts are readily available, ensuring minimal downtime and optimal efficiency. Its ample cargo capacity and robust design make it well-suited for our operational needs, providing decades of reliable service.



NEW Low-End Truck: \$15,000

Our most recent quote for a Dongfeng Light Cargo Truck (1.5 Tons) is \$15,000, after tax [2]. This reliable vehicle offers a more cost-effective solution, supporting our operations and mission objectives for years to come. While lacking some more advanced features and local dealership support compared to the KIA, this truck still provides sufficient cargo capacity and durability. A new vehicle at this price range is a fantastic option that can effectively serve our operations for decades to come.



USED High-End Truck: \$14,000

After researching used car selling sites and dealerships, we've found high-end used vehicles priced around \$14,000 [3]. These trucks, typically 1-1.5 Ton 4-wheel models, offer several advantages. With relatively low mileage and better overall condition, they provide enhanced reliability and performance. Additionally, they may come with extended warranties or dealer-certified pre-owned programs, offering added peace of mind.



USED Low-End Truck: \$9,800

Based on low-range used trucks for sale, typically operating for 10+ years, prices hover around \$9,800 [3]. While they may have higher mileage and wear, they are still expected to function well. Despite potential additional upkeep costs and less years of use expected, these trucks offer a budget-friendly solution.



Sources:

- [1] New KIA 2700: https://www.kiamotors.com.kh/page/model_description/8
- [2] Dongfeng Light Truck (pre-tax price): <https://hntarzan.en.made-in-china.com/product/cBdEGMRugXrA/China-Dongfeng-1-5t-Lorry-Cargo-Light-Truck.html>
- [3] Examples of current used trucks prices:
 - o <https://www.khmer24.com/en/cars/kia/truck>
 - o <https://www.khmer24.com/en/cars/hyundai/truck>
 - o <https://www.sbtjapan.com/dealers-cars/hyundai/porter/DSC8634/>



PROJECT OUTCOMES



Increased Operational Efficiency

Improved logistical operations will enhance the timely delivery of supplies and resources, directly benefiting AHA Education students and staff.



Operational Self-Reliance

When we require large-scale transport of donations or supplies, we will be able to efficiently support our own operations rather than relying on external companies.



Empower Students

By ensuring a well-resourced and supportive learning environment, we are able to empower our students to succeed in their educational journey.

THE TEAM



Meach Hoeun (Powerful)

PROJECT MANAGER

Holistic Director

An AHHA graduate himself, Powerful has 20 years of experience at our NGO. He has served as principal of our boarding school, trained hundreds of educators, and has overseen the establishment of over 100 schools all over Cambodia. Powerful will serve as the vehicle acquisition specialist and primary driver, leveraging his knowledge of Cambodian vehicles and his safe driving record to ensure the reliable transport of supplies and donations.



Patrick Peter Clejan

Communications Director

With 12 years of experience at our NGO, Peter has held leadership positions in various departments such as education and communications. In this project, Peter will facilitate all communications between the donor and the school. His vast experience and skills will be instrumental in maintaining the transparency and efficiency throughout the vehicle acquisition.



Roeun Daro

Accounts Director

Daro is an AHHA Graduate with 15 years of service in our NGO. He has over 10 years of experience in accounts and has been the official head of the accounts department for the last 5 years, demonstrating his outstanding skills and leadership in financial management. From ensuring smooth payment for the truck to managing necessary taxes and fees, Daro will ensure responsible and transparent use of your contribution.



Thank you so much

for supporting our operations

Acquiring a supply transport truck will significantly enhance AHHA Education's operational efficiency and capacity to serve underprivileged children in Cambodia. By overcoming logistical barriers, we can ensure the timely delivery of supplies, donations, and resources, effectively supporting educational initiatives.

Together, we can make a lasting impact on the lives of Cambodian youth and communities.



C O N T A C T U S

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